

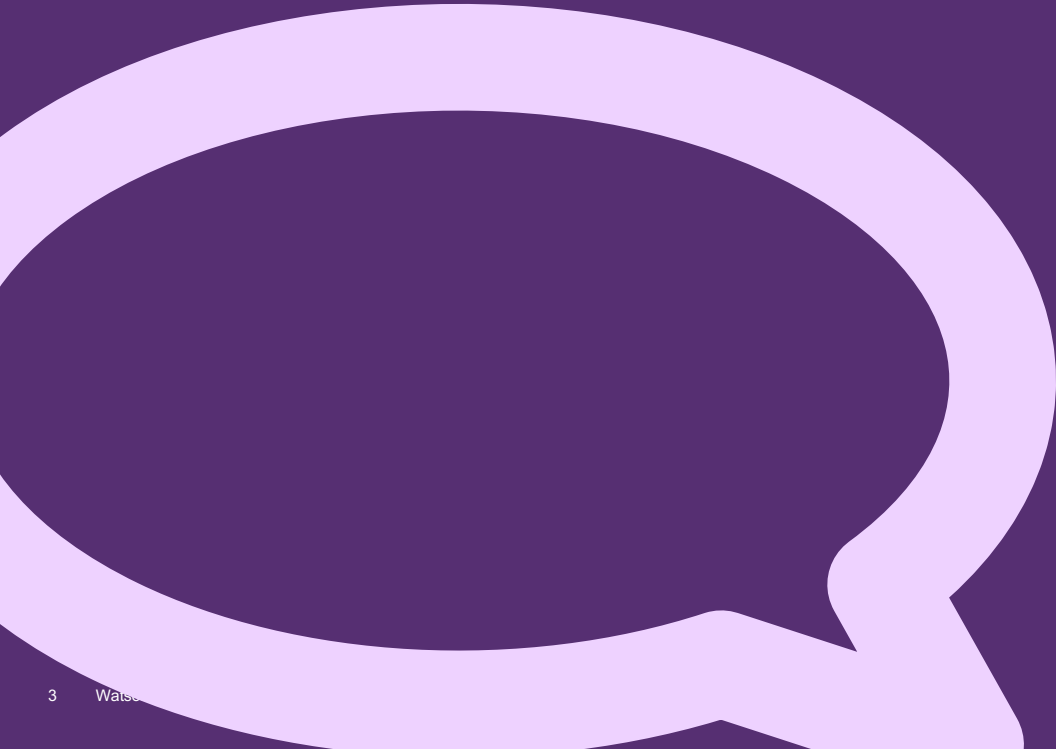
Conversational Engagement Through Artificial Intelligence

Watson

What is a **Conversational** App?



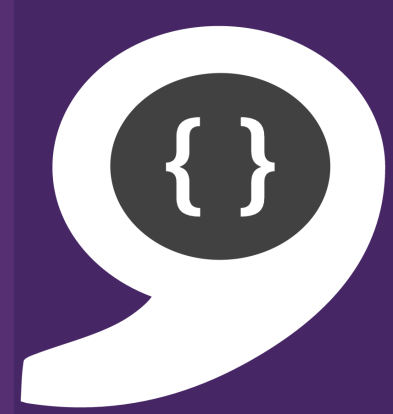
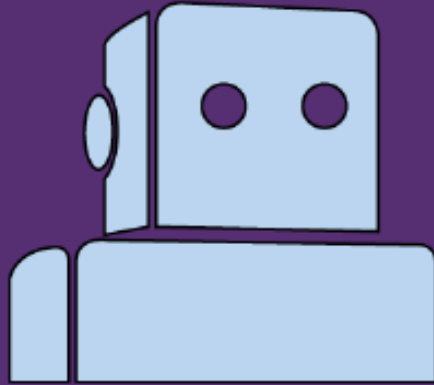
Why **Conversational** Apps for engagement?



Why Conversational Apps for engagement now?



Why **Conversational** Apps for engagement now?





Interact with Watson

By [Suchi Chowdhury](#)

[Student news](#) / [14 Nov 2016](#) / [Study Corner](#)



Got questions? Ask Watson!

by [Court Soding](#)

IBM Watson exists to make your life as a student easier. Watson is accessible through [Deakin plans](#). You can ask Watson questions and get tailored answers:

- Available 24/7 on DeakinSync
- Immediate responses
 - Watson uses the Deakin website and other information sources to find the answers you're looking for.
- Smart technology
 - Watson's technology improves with each interaction. The more questions you ask it, the smarter it gets.

► [Know more](#) [View more](#)





WATSON 11:18 AM

Hi. I'm Watson, try asking me a question about Wimbledon.



YOU 11:18 AM

Why are the tennis balls yellow?



WATSON 11:18 AM

White balls were used as they were easy to spot on the court. However, with the introduction of colour television, white balls became harder to see. In 1972, the International Tennis Federation introduced the high-visibility tennis ball after research showed these to be more visible for television viewers. These yellow tennis balls were introduced at Wimbledon in 1986.





Hello, I'm Jasmine, a **virtual assistant**, and I can help you with queries about **Individual Income Tax**. Below are some commonly-asked questions about your tax bill and payment. If you have a question, just type it in the box at the bottom and I'll try my best to answer as I am still learning

If I am currently using GIRO to pay my taxes, do I need to sign up every year?

You do not need to sign up again if you are currently using GIRO for payment of taxes.

For more information on [GIRO payment](#).

I'm happy to help. If you have any other questions, please just ask.

Wha

> Ask











OKAY, I GOT IT. DO YOU WANT YOUR JACKET TO BE GOOD FOR HEAVY, LIGHT, OR NO RAIN?









HEAVY WATER
3/0



MAN'S FLY LEATHERS JACKET
 £ 70.00


MEDIUM WATER
3/0



MAN'S SPALLI JACKET
 £ 170.00


MEDIUM WATER
3/0



MAN'S FLYE STAFFS JACKET
 £ 240.00


MEDIUM WATER
4/0



MAN'S COMBONO - ALL ZIP
 £ 110.00


MEDIUM WATER
5/0



MAN'S COMBO JACKET
 £ 95.00


MEDIUM WATER
4/0



MAN'S ALPINE 194-DRYBALL JACKET
 £ 190.00





Great conversational apps



Great conversational apps



achieve a job



**respond
appropriately**

Great conversational apps



achieve a job



**respond
appropriately**



**integrate
seamlessly**

Great conversational apps



achieve a job



**integrate
seamlessly**



**respond
appropriately**



have personality

Great conversational apps

achieve a job

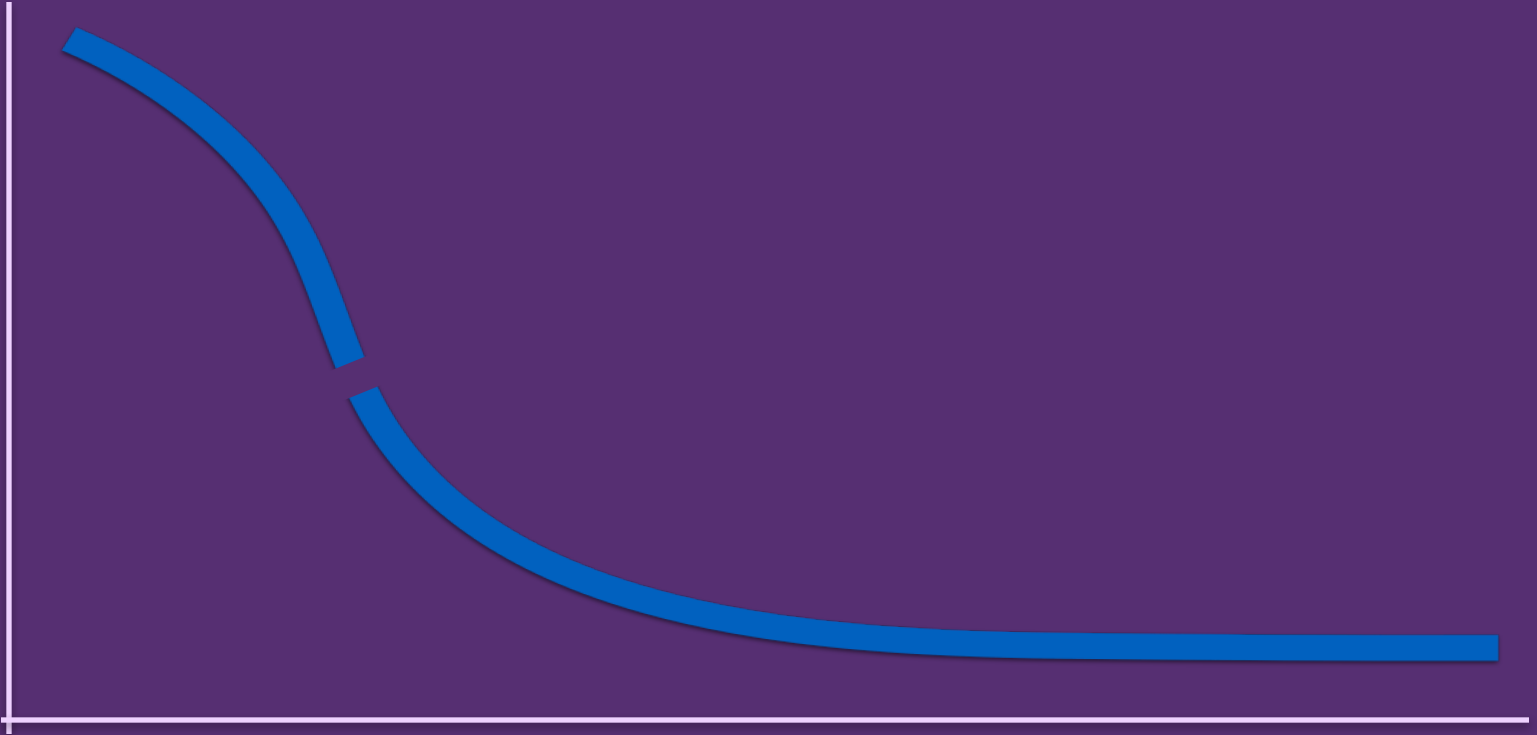
**integrate
seamlessly**

**combine
strategies**

**respond
appropriately**

have personality

Combining strategies



Combining strategies



Great conversational apps

achieve a job

**integrate
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